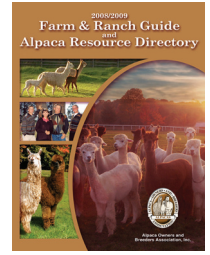


AOBA FARM MEMBER
ADVERTISING CONTRACT for the
2008-2009 AOBA FARM & RANCH GUIDE and
ALPACA RESOURCE DIRECTORY



YES! I'd like to participate in the 2008-2009 AOBA FRG & ARD Program.

Complete both sides of this form and make a copy for your reference.
This form is available in electronic form by visiting: www.alpacaowners.com

STEP ONE: PRINT CONTACT INFORMATION EXACTLY as you want it to appear in the text listing in the FRG and on-line website. (**PLEASE PRINT LEGIBLY IN BLOCK LETTERS** -- do NOT affix a business card).

FARM/RANCH NAME: _____

CONTACT NAME(S): _____

STREET ADDRESS: _____

US - City/State/Zip: _____

CANADA - City/Prov/Postal Code: _____

PHONE # 1: _____ PHONE # 2: _____

E-MAIL: (Limit one) _____

FAX: (Limit one) _____

WEBSITE: (Limit one) _____

STEP TWO: INDICATE LEVEL OF FARM & RANCH GUIDE PARTICIPATION

Please see accompanying sheet for category descriptions and benefits. *Note:* You must be an AOBA Farm Member to participate in the FRG-ARD program. *Associate Members:* contact the AOBA office to upgrade your membership to qualify for inclusion in the FRG-ARD program.

___ **LEVEL "A" PACKAGE (1/3 PAGE AD + Full Text & Website Listings)\$695.00**

RETURNING ADVERTISERS: DO YOU WANT TO RE-RUN YOUR 2007 AD WITHOUT CHANGES? IF SO, CHECK HERE:

___ **Yes! I will provide a video ad for inclusion on the CD-ROM (DVD):**

Cost: 30-second ad (\$150) or 60-second ad (\$300)

___ **LEVEL "B" PACKAGE (1/6 PAGE AD + Full Text & Website Listings)\$545.00**

___ **Yes! I will provide a video ad for inclusion on the CD-ROM (DVD):**

Cost: 30-second ad (\$150) or 60-second ad (\$300)

___ **LEVEL "C" PACKAGE (Full Text & Website Listings Only).....\$445.00**

___ **LEVEL "D" PACKAGE (Website Listing Only, 1 Apr 08-31 Mar 09)\$295.00**

IF SIGNING UP FOR THE D PACKAGE AFTER DEC. 15, 2008, CONTACT THE AOBA OFFICE TO CALCULATE YOUR PRO-RATED REGISTRATION FEE.

STEP THREE: DO YOU WANT TO ADVERTISE IN THE ALPACA RESOURCE DIRECTORY?

ATTENTION AOBA MEMBERS: You must be a Farm Member, and you also must have signed up for an "A" or "B" Package on the front page. Non-AOBA vendors and suppliers are exempt from this requirement.

___ **1/4 PAGE**\$995.00

___ **1/2 PAGE**\$1,950.00

___ **FULL PAGE**\$2,800.00

___ **PREMIUM ADVERTISING POSITIONS: (TO BE DRAWN BY LOTTERY; DEADLINE FOR APPLICATION IS NOVEMBER 10, 2007. Contact the Advertising Manager for details.)**

Inside Back Cover.....\$3,250.00

Back Cover\$4,500.00

___ **Yes! I will provide a video ad for inclusion on the CD-ROM (DVD):**

Cost: 30-second ad (\$150); 60-second ad (\$300); or 120-second ad (\$600)

STEP FOUR: PLEASE READ AND SIGN BELOW:

As the advertiser, you are responsible for making sure that all of the information on this form and also in your ad is correct. AOBA will not be responsible for mistakes in your ad. Leads purchased as a result of the marketing program and AOBA membership must be used by the person purchasing the leads and only the person purchasing leads. The leads may not be resold or redistributed. By signing below, I certify that I agree to these terms.

SIGNATURE: _____ **DATE:** _____

STEP FIVE: Mail this form, along with your complete print advertising materials (CD preferred) and check or credit card information **AS SOON AS POSSIBLE, BUT ABSOLUTELY NO LATER THAN NOV. 15, 2007** to:

AOBA Farm & Ranch Guide c/o Able Publishing

714 Poyntz, Suite B • Manhattan, KS 66502 PO Box 1968 • Manhattan, KS 66505

Phone: (785)537-0320; Fax: (785)537-6109

Contact us by e-mail at: steph@llamabanner.com or info@llamabanner.com

[Do not send credit card information via e-mail – use voice, fax, or mail only]

PLEASE SEND MPEG2 VIDEO AD FILES NO LATER THAN NOV. 15, 2007 TO:

AOBA • 5000 LINBAR DRIVE, SUITE 297 • NASHVILLE, TN 37211

You will receive confirmation that your FRG/ARD advertising materials and payment have been received. If you do not receive a confirmation e-mail, fax, or phone call, please contact the Advertising Manager immediately to ensure that your ad materials and payment were received.

REGRETTABLY, ANY CONTRACTS OR ADVERTISING MATERIALS RECEIVED AFTER NOV. 15, 2007 CANNOT BE ACCEPTED. EARLY SUBMISSION IS STRONGLY ENCOURAGED AND GREATLY APPRECIATED.

STEP SIX: Determine payment method:

If by check, make payable to "AOBA" & include Check # _____
Check Date _____

If paying by credit card: Signature: _____
Name on card: _____
Card Number: _____
Expiration Date: _____

QUESTIONS? Please contact one of the following:

- Advertising Manager Steph Pride, steph@llamabanner.com or (785) 537-0320
- Project Manager Dave Belt, alpacapubs@yahoo.com
- AOBA Marketing Committee Liaison Tacha Trimm, tacha@sandycreekalpacas.com

SPECIFICATIONS:

1/3 page in FRG
3.125" (height) x 7.5" (width)

1/6 page in FRG
3.125" (height) x 3.75" (width)

1/4 page in ARD
3.625" (height) x 4.875" (width)

1/2 page in ARD
4.750" (height) x 7.5" (width)

Full page in ARD
9.875" (height) x 7.5" (width)

Full page with "bleed"
10.875" (height) x 8.5" (width)

For ads with "bleed," allow additional .125" on all sides for trim – should be built into document size, so total ad dimensions are 11.125" x 8.75." Please allow 5/8" in to image area.