

AOBA Donated Alpaca Program: 2010 National Show.

Benefits Of Donating An Alpaca: (Please note changes from previous years)

- 1) AOBA will provide the donor with "A Special Thank You" recognition during the auction following the sale of the donated lot.
- 2) The donor and buyer will be photographed with the alpaca, the photo to be used for promotion in Alpacas Magazine following the auction
- 3) Donor will receive preferred seating at the auction.
- 4) Donor will receive a stall for the donated alpaca at the National Show at no charge. Cardboard chips will be provided for stall. *Donor must provide: hay, feed, water and care as needed. Donor will provide a halter and lead. Donor is expected to provide all photos and other promotional material needed to promote the alpaca in the sale.*
- 5) If the donor is not attending the National Show, donor must provide transportation of the alpaca to the conference.
- 6) Donor will receive preferred stall placement in Expo I, II & III if they so desire. This will be one (1) 10 X 10 vendor booth in the vendor area or two (2) 10 X 10 stalls in the barn. Additional stalls may be purchased at the donors' expense. Requesting group stalling with other farms may result in the loss of this placement.
- 7) Donor will receive special tags in their conference registration packet indicating them as Emerald Sponsors.
- 8) In addition the donor will receive special signage for display indicating them as Emerald Sponsors and all associated benefits of sponsor level.
- 9) Donor page inclusion in "Alpacas Magazine" following the auction.
- 10) Further recognition as a donor with the buyer in alpacas magazine
- 11) Verbal recognition at least two (2) times, following the auction during the show.
- 12) Bag drop - Opportunity to distribute one (1) 8 ½ X 11 inserts or promotional "token" allocated for registrations bags.
- 13) One AOBA eBlast for use by Donor Farm.
- 14) Farm Banner to be hung in the show ring not to exceed 8X3 provided by donor.